

Dear

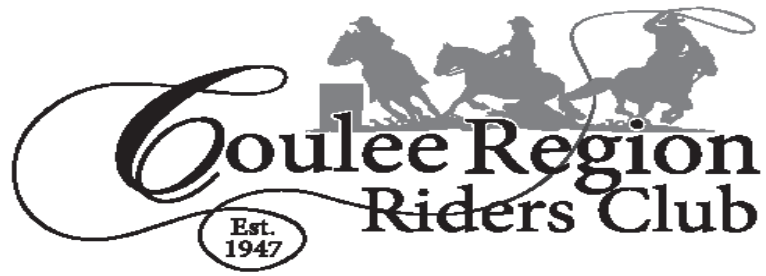
I am writing you today on behalf of the Coulee Region Riders Club. As you may or may not know, we are accepting sponsorships for the 2013 riding season. We host a variety of equine related events for the surrounding community, as well as the WI Regional Finals Rodeo on Labor Day weekend, which brings people from 6 surrounding states.

The Coulee Region Riders Club, a non-profit organization, was established in 1947 to encourage the pursuit of horsemanship. Located on Briggs Rd. near Holmen, WI, the Coulee Region Riders Club prides itself on a wholesome family environment, building discipline and responsibility in our youth, and camaraderie across all disciplines, levels, and ages of our riders.

Enclosed please find a few pictures showing just a sample of what our little club does in a season's time. You will notice that we are a fairly diverse group. Your generous support will help make a difference for all of these people and more, as our club grows. Our sponsors are encouraged to come to our events and see for themselves how the Coulee Region Riders Club impacts the youth and adults in our community and those that come to visit.

Thank you for your consideration, I would be happy to set up a face to face meeting with you to discuss in detail our club and answer any questions you may have.

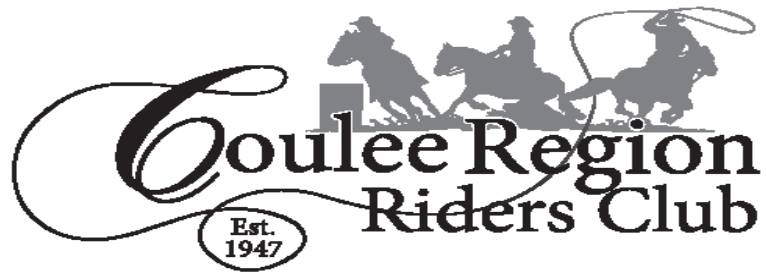
Sincerely,



Our 40 acre back field full of trailers at one of our smaller rodeos. Our Rodeos have grown every year for the past 15 years.



Our bleachers packed with spectators.



Another view of our spectator area of our grounds.





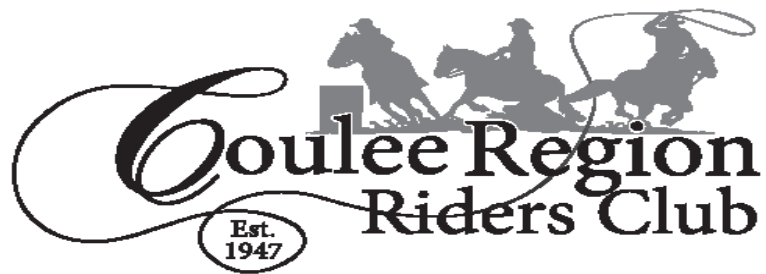
The signs over our bucking chutes.



Sample of our speed arena signs.



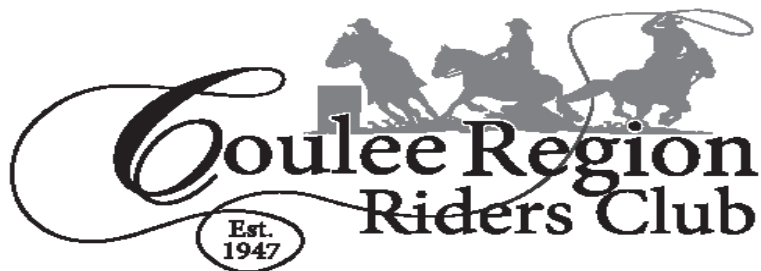
Signs over the roping boxes.



Gymkhanas and trail-rides are also events that Coulee Region Riders Club hosts.



Cowgirl Up Drill Team also practices every week on our grounds during the spring, summer and throughout the fall, all the profits from their team go to Horse Sense for special riders.



In past years Coulee Region Riders Club has hosted Little Britches Rodeo for youth ages 6-18, monthly gymkhanas, trail rides, and a jackpot Barrel Race open to all ages, and a Western Wisconsin Regional high School Rodeo.

For a Complete listing of our events and the dates, please visit www.ridersclub.org.

Sponsorships are currently available in the following brackets:

Corporate Sponsor: \$7,500

- Advertising on all event broadcasting on KQEG television station and Magnum Radio Group
- Advertising on any and all event printed material
- 4 ft. x 8 ft. sign space in each arena
- a link on our website for 1 year.

Gold Buckle Sponsor: \$500

- Advertising on any and all event printed material
- 4 ft. x 8 ft. sign space in each arena for 1 year

Arena Sponsor: \$150

- Includes space for a 4 ft. x 8 ft sign in the speed arena for 1 year

Single Event Sponsor: \$50

- Name mentioned as sponsor at the event sponsored

The Coulee Region Riders Club thanks you for your support.

Company

Name: _____

Contact Person: _____

Email : _____ Phone: _____

Please mail to: PO Box 651, Onalaska, WI 54650